1. Road trauma continues to be a major contributor to premature death and serious injury in Queensland. The Safer Roads, Safer Queensland: Queensland’s Road Safety Strategy 2015‑2021 and Action Plan 2015-17 have been developed to drive improvements in road safety in coming years.
2. The documents reflect expert and community input from the Safer Roads, Safer Queensland forum held at Parliament House on 10 April 2015, and further advice from a steering committee of key stakeholders, including Bicycle Queensland, the Centre for Accident Research and Road Safety – Queensland, the Motorcycle Riders’ Association of Queensland, the Queensland Trucking Association and the Royal Automobile Club of Queensland.
3. The strategy describes the underpinning rationale and approach to be adopted to reduce the frequency and severity of road crashes. It responds to the perceived ‘acceptance’ of death and serious injury on the roads.
4. The strategy’s four guiding principles are: the true road toll is broader than fatalities; we need an ambitious vision with interim targets to inspire and motivate action; Safe System principles are the foundation of action; and road safety is everyone’s issue and everyone’s responsibility.
5. The action plan is the first under the strategy, and will help to guide priority efforts over 2015‑16 and 2016-17. It includes 57 initiatives across six areas for action, including: education and engagement; enforcement; technology; roads and roadsides; research, data and innovation; and governance and strategy.
6. Implementation of the strategy and action plan will be led by the Department of Transport and Main Roads and Queensland Police Service.
7. Cabinet approved the Safer Roads, Safer Queensland: Queensland’s Road Safety Strategy 2015-2021 and Road Safety Action Plan 2015-17 and their public release.
8. *Attachments*
   * [Safer Roads, Safer Queensland: Queensland’s Road Safety Strategy 2015-2021](Attachments/Strategy.PDF)
   * [Safer Roads, Safer Queensland: Queensland’s Road Safety Action Plan 2015-17](Attachments/Plan.PDF)